



A Publication of the Emergency Communications District Board

WHAT TEACHERS AND STUDENTS SAY ABOUT RESCUE REX...

"I love the songs. They catch the children's attention and help them remember the information."

*Kristina Baker
Kindergarten teacher
Holy Rosary Academy*

"We can't wait for Rex to come back again next year!"

*The Yellow Room Class
Age 4
Woodbine Christian Academy Pre-School*

ABOUT THE RESCUE REX COLORING BOOKS...

"The children always enjoy the coloring book. It is great for the parents to see what the children are learning."

*Beth Campbell
Kindergarten Teacher
Hermitage Elementary*

RESCUE REX SHOW



RESCUE REX ON THE WAY TO ANOTHER RECORD YEAR

After 14 years of entertaining and educating Nashville's children about the proper way to use 9-1-1, Rescue Rex remains more popular than ever.

So far this school year his lively, 30-minute musical show, featuring his 9-1-1 call taker sidekick, is on track to perform to almost 10,000 young people. With more bookings expected after the first of the New Year, it is likely Rex will break last year's record when he instructed and entertained more than 14,000 children Pre-K through second grade (ages 4-7) during the 2006-07 school year.

Along with his show, Rex leaves behind special coloring books so the youngsters and their teachers can continue to learn about how to use 9-1-1. The coloring books are available in both English and Spanish.

This year's Rex show is called "Camp 9-1-1" and features lots of opportunities for both students and their teachers to be actively involved in the program. If you'd like more information about the Rex or you'd like to book a show, please call the Rescue Rex hotline at 782-8151. The Rescue Rex program is a public awareness outreach effort of the Metro Emergency Communications District 9-1-1 Board. It is offered free of charge to schools and related groups in Davidson County.

If you'd like more information or want to book Rex for a show call the Rescue Rex Hotline at 782-8151.

The mission of the Emergency Communications District of Metro Nashville is to provide the resources and oversight necessary to ensure prompt and reliable delivery of 9-1-1 calls to Metro emergency response personnel; and, secondly, to support as fully and in whatever means possible the dedicated men and women whose job it is to respond to a call for emergency help from the citizens of our community.

NASHVILLE 911

IS A PUBLICATION OF THE BOARD
OF DIRECTORS OF THE EMERGENCY
COMMUNICATIONS DISTRICT.

ADDRESS YOUR COMMENTS AND
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9-1-1 PUBLIC AWARENESS CAMPAIGN CONTINUES TO HOLD DOWN UNNECESSARY 9-1-1 CALLS

Nashvillians continue to understand the importance of calling 9-1-1 for life-threatening emergencies only. While other cities have experienced a continuing problem with unneeded 9-1-1 calls clogging the emergency response system, a public awareness campaign by the Metro 9-1-1 Board seems to be keeping matters in hand almost 11 years after it began in April, 1997.

After having 9-1-1 call volumes in excess of 499,000, call totals for 2007 remain well below that peak at just 362,825. This is about 20,000 calls more than 2006, but it appears that increase is being driven by legitimate requests for emergency help, not unnecessary calls. For example, while 9-1-1 calls increased 19,254 in 2007, the calls for service responded to by Metro Police, Fire and Ambulance personnel were up by 65,671, or over 3 times more than the rise in 9-1-1 calls.

This year the Metro 9-1-1 public awareness campaign of outdoor boards and radio ads also urges people "to hang on, don't hang up" if they call 9-1-1 by mistake. All calls to 9-1-1, especially hang-ups, must be responded to by Metro Emergency Communications Center workers. That means multiple call backs, if necessary to determine if there is an emergency that needs a response. That can take a lot of time and effort, which can be minimized if callers hang on and talk with the 9-1-1 call taker when they dial the emergency number by mistake. It also helps keep the 9-1-1 phone lines open for those who do have real emergencies.

For non-life-threatening emergencies that require police assistance, the public is urged to call 862-8600 for help.



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